

Notice on Cookies

When you are accessing this website: svyturysbrewery.lt (the "Website"), Švyturys-Utenos Alus ("Carlsberg") shall collect and process information about your visit to the Website. This information shall be used to provide you with a better experience and to evaluate the use of the Website's components and features. By accessing the Website, you consent to the use of cookies and other similar tracking technologies (for the purposes of this Notice, collectively, the "Cookies"), in accordance with the terms of this Notice.

What are Cookies?

A cookie is a simple text file containing small amounts of information that is sent to your device when you visit a website. Cookies are then sent back to the web domain of their origin when you subsequently visit that domain. Most web pages contain elements from different web domains, so when you visit a website, your browser may receive and store cookies from several sources.

Cookies are useful, because they allow a website to recognise a user's device. Cookies allow you to navigate the pages smoothly, remember your preferences and, in general, provide you with a better user experience. As a result, the website may "remember" your actions and preferences (such as your age verification choice) for a certain period of time, so that you don't have to make these preferences again each time you revisit the website.

Session cookies are automatically deleted when you close your browser, while persistent cookies remain stored on your device (to remember your preferences when you return to the website, among other things).

Disabling Cookies in Your Browser Settings

You can delete or block cookies or parts of cookies in your browser settings, but this may result in parts of the website not working correctly. The method of disabling/blocking cookies depends on the configuration of your browser. For more information, please visit your browser manufacturer's website.

- Disabling/blocking cookies in Google Chrome:

<https://support.google.com/accounts/answer/61416?hl=en>

- Disabling/blocking cookies in Safari:

https://support.apple.com/kb/ph21411?locale=en_US

- Disabling/blocking cookies in Internet Explorer:

<https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

Collecting and Processing Information

When you access the Website, the following data will be processed in order to improve the functionality of the site and your experience.

- Language
- Device
- Cookie identifiers
- Time zone settings

- Browser type and version
- Operating system and platform
- Blog

When you access the Website to book a tour or a tasting, Carlsberg, as the data controller, will collect and process certain types of personal data about you as a user for the purposes of properly providing its services. Carlsberg will collect and process the following personal data through the Website, when you access the Website or provide information through the enquiry forms:

- contact details;
- cookie identifiers;
- transaction details and purchase history.

What Types of Cookies are used by Švyturys-Utenos Alus UAB?

The following cookies are currently used on the Website:

• Essential cookies

Essential cookies help the website to function properly and enable essential functions, such as browsing and accessing secure parts of the website. Without these cookies, the website cannot function properly.

Name of the cookie	Source	Purpose	Duration
privacysticker		Stores information on the use of cookies related to the current domain	1 week

• Operational cookies

We use analytical cookies to analyse how our visitors use the Website, as well as to monitor the performance of the Website. This allows us to tailor our offers and quickly identify and resolve any problems that may arise, so we can provide you with a superb browsing experience. For example, we may use operational cookies to track which pages are the most popular, which page interfaces are the most effective, and to determine why some pages receive error messages. We may also use these cookies to draw your attention to products or services on the Website that we think will be of interest to you based on your use of the Website. The information collected through these cookies is not linked to your personal data, either by us or our contractors.

The Website currently uses the following operational cookies [from Google Analytics]:

Name of the cookie	Source	Purpose	Duration
-utma		26 months	By clicking on the following links, you will

-utmz -utmb -utmc	These cookies are used to collect information about how visitors use the Website. We use this information to generate reports and improve the Website. Cookies collect data anonymously, including the number of visitors to the Website, where visitors came to the Website from and on which -utmb -utmc		find Google's privacy notice for <i>Google Analytics</i> : https://policies.google.com/technologies/partner-sites?hl=en-GB&gl=uk and https://support.google.com/analytics/answer/6004245?hl=en-GB You can opt out of <i>Google Analytics</i> tracking by visiting https://tools.google.com/dlpage/gaoptout?hl=en-GB . Persistent Cookies
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• Website functional cookies

We use cookies to provide you with certain features, such as remembering your preferences or recognising the platform from which you are accessing the Website, to offer you better, more personalised features. These cookies are not used to track your browsing of other websites.

Cookie Source, Purpose, Duration and Name

Additional Information

Name of the cookie	Source	Purpose	Duration	Additional Information
remember_me		This cookie is set when the user selects "remember me on this website" in the Age Verification box. This preference means that the user will not have to repeat the age verification step the next time they visit the website.	7 days	Session cookie

Use of IP Addresses

An IP address is a numeric code that identifies your computer on the internet. We do not store your IP address, and only transfer anonymised IP addresses to third-party tracking tools such as Google Analytics. More information is available here: <https://support.google.com/analytics/answer/2763052>

This Notice does not cover third-party websites

Please note that this Notice does not apply to, and we are not responsible for, the privacy practices of third-party websites that may be linked to our Website.

Changes to the Notice

This notice is subject to updates, and we recommend that you review it regularly so that you are aware of how we use Cookies. This Notice was last updated in July 2019.